E-commerce Abstract:

E-commerce means electronic commerce. E-commerce is very fast platform to setup your business. Now many companies make e-commerce website so that customers and people can easily purchase products and sell his owned products he makes. E-commerce is faster and safest business than offline shops.

 E-commerce websites like EX: - Amazon, Flipkart, Meesho, Shopify.

 E-commerce save time. Like Few years ago can go to share market then purchase shares and sell share but this process is very lengthy and difficulty process and now share purchasing process is very fast go to stock market website buy and sell shares go to buy and sell shares in few minutes for using E-commerce.

 To create an e-commerce website so that you have HTML, CSS, JavaScript in front-end programming language like C, C++, Java, Python, PHP.

 Two main part of E-commerce is Admin and User.

 Admin is making website and management the website and implementation in website. Admin manage product and product category and update website so that user can easily search product. Admin give customers service. Firstofall admin analysis market then processes again.

 User go to website, and he view product and then this product adds to cart he purchase product otherwise he chose other product and remove other product.

1. User:

 View product

 Product adds to cart.

 Remove product from cart.

 Read description about product and the purchase product.

 user purchased product for give money with many methods like 1. Credit/Debit card. 2.Bank transfer 3. Digital wallet ex: -PayPal, google pay, apple pay. 4.Bank transfer 5. Cash on delivery.

 Pay payment then user can see where product is currently root.

 After product delivered to user then user check product and Give review about service.

2.Admin

 Admin is managing website. Add new functionality in website so that website work fast and without load.

From that manage website simple.

 Administrators are responsible for adding, updating, and removing product listings on the website. This includes ensuring accurate product descriptions, images, pricing, and availability.

 Monitoring and managing inventory levels to prevent stockouts or overstock situations. This may involve coordinating with suppliers, updating stock quantities, and implementing inventory replenishment strategies.

 Managing user accounts, permissions, and access levels on the website. Administrators may create and deactivate user accounts, reset passwords, and assign roles and privileges to ensure proper access control and security.

 Providing timely assistance and resolving customer inquiries, concerns, and complaints via email, phone, or live chat. Admins ensure that customers receive satisfactory responses and assistance with their orders, payments, and other issues.

3.Advantage and Disadvantage

1.Advantage of e-commerce

 e-commerce websites allow businesses to reach customers beyond their local area, potentially reaching a global audience. This expands the market reach and increases the potential customer base.

 Unlike Physical store are not give 24/7 support, e-commerce website accessible for 24/7, allow customers to shop at their convenience.

 Make e-commerce website typically required lower cost compared to physical store.

 E-commerce allows businesses to reach customers anytime, anywhere, providing accessibility to products and services without the constraints of physical location or operating hours.

2.Disadvantages of E-commerce

 Shipping cost is very heavy.

 Not maintain product categories.

 Refund and Return process.

 Environmental impact.